



WATER INFRASTRUCTURE SIGN GUIDANCE

For State Revolving Fund Projects in Combination with the Bipartisan Infrastructure Law



The following guidance is designed for projects with combination funding from the New Hampshire State Revolving Fund (SRF) and from the Bipartisan Infrastructure Law (BIL). Projects funded through federal programs are required to display signage at construction sites to increase transparency and make the effectiveness of Government efforts to rebuild the Nation’s infrastructure visible to the public.

BIL Signage Terms and Conditions Apply to:

- Construction projects that receive additional subsidization made available by BIL general supplemental capitalization grants.
- All construction projects funded with BIL Emerging Contaminants capitalization grants.
- All constructions projects funded with BIL Lead Service Line replacement capitalization grants.

Sign Requirements

A Template SRF and BIL Combination Sign is located at the end of this document.

Sign design must be approved by NHDES before being implemented.

Signage displayed on construction sites should be displayed throughout the construction phase of the project in an easily visible location that can be directly linked to the work taking place and be maintained in good condition throughout the construction period.

Costs associated with signage must be reasonable and limited.

Dimensions

72-inches long by 48-inches tall.

Sign Material

0.75-inch high-density overlay plywood signboard or other approved material suitable for signs.

Provide 4-inch by 4-inch signposts or other adequate supports to mount the sign at the project site.

Miter edge at all corners.





Formatting

Margins should be 3.5-inches.

Headings: **Gotham Black**

Body: **Gotham Bold**

The sign should use a red, white, and blue color palette.

	Color	CMYK	RGB	HEX
	Blue	83, 48, 0, 48	22 / 68 / 132	#164484
	Red	0, 100, 81, 0	255 / 0 / 49	#FF0031
	Bright White			
	off-White	2, 2, 0, 3	242 / 244 / 248	#F2F4F8

Logos

Funding program logos and color codes are available in the [Logos and Color](#) section of this document. NHDES can provide zip files of sign templates, logos, and the Gotham font upon request.

Logos should be aligned along the bottom length of the sign and placed in order of Federal, State, Regional/County, Town, and other programs.

The “Investing in America” logo should be prominently centered.

Logos are for funding sources only. Contractor logos are not permitted on the signage.

Logos should be no taller than 7-inches and spaced 3.5-inches apart.

Required Content

The sign should identify the various funding sources used for the project in the following order:

1. Prominently identify the project as being funded by “President Joe Biden’s Bipartisan Infrastructure Law.”
2. Identify NHDES and the Drinking Water or Clean Water State Revolving Fund as the primary administering agency.
3. List any additional co-funding sources in order of Federal, State, Regional/County, Town, and other programs.

For example, all the drinking water infrastructure funding sources available through NHDES would be listed in the following order:

1. Bipartisan Infrastructure Law.
2. NH Department of Environmental Services Drinking Water or Clean Water State Revolving Fund, or both.
3. American Rescue Plan Act of 2021.
4. Water Infrastructure Improvement for the Nation (WIIN).
5. PFAS Remediation Grant and Loan Fund.
6. Drinking Water and Groundwater Trust Fund.

List the identifying project numbers assigned by each funding source separated by a vertical bar |. Project numbers should be listed in the same order as funding sources.

Prominently display the name of the project.

Name the public water supplier.

Name the community, town, city, or district that the project is located in.

Funding program-specific requirements

[Bipartisan Infrastructure Law \(BIL\)](#)

Prominently identify the project as being funded by “President Joe Biden’s Bipartisan Infrastructure Law.”

The “Investing in America” logo should be prominently centered.

[American Rescue Plan Act \(ARPA\)](#)

Use the program name “American Rescue Plan Act of 2021” if used as a funding source.

No required logo.

[NHDES State Revolving Fund \(SRF\)](#)

List the Drinking Water or Clean Water State Revolving Fund (or both) as a funding source.

The Environmental Protection Agency’s logo should be listed first in order across the bottom length of the sign. The EPA logo must not be displayed in a manner that implies that EPA itself is conducting the project. Instead, the EPA logo must be accompanied by a statement indicating that the recipient received financial assistance from EPA for the project.

The New Hampshire Department of Environmental Services logo should be listed next if there are no additional federally required logos to display.

PFAS Remediation Grant and Loan Fund (PFAS RLF)

List the PFAS Remediation Grant and Loan Fund if used as a funding source.

No required logo.

Drinking Water and Groundwater Trust Fund (DWGTF)

List the Drinking Water and Groundwater Trust Fund if used as a funding source.

Include the DWGTF logo.

Posters, Flyers, and other Publications

The Bipartisan Infrastructure Law sign requirements allow only the construction sign described in this document as a means of advertising the project's work. Posters, flyers, and other media are not usable formats for SRF projects co-funded with the Bipartisan Infrastructure Law.

Further Resources




- Read the full guidance on [Investing in America project construction signs](#).
- Read the full guidance on [State Revolving Fund construction signs](#).
- Read a list of [all sign guidance and their respective funding sources](#).
- [Sign templates according to funding combination](#) are available to download from the NHDES website.
- Zip files of sign templates, logos, and fonts are available by contacting NHDES at DWSRF@des.nh.gov.

Logos and Color

Below are the color codes of all logos used by all water infrastructure funding programs available through NHDES.




Bipartisan Infrastructure Law: Investing in America

INVESTING IN AMERICA

	Color	CMYK	RGB	HEX
	Blue	83, 48, 0, 48	22 / 68 / 132	#164484
	Red	0, 100, 81, 0	255 / 0 / 49	#FF0031
	Bright White			
	off-White	2, 2, 0, 3	242 / 244 / 248	#F2F4F8



Environmental Protection Agency



	Color	CMYK	RGB	HEX
	Blue	78, 40, 0, 0	55 / 153 / 255	#3799FF
	Blue, text and water	100, 56, 0, 29	0 / 80 / 180	#0050B4
	Green	100, 0, 78, 20	0 / 204 / 44	#00CC2C




NH Department of Environmental Services



	Color	CMYK	RGB	HEX
	Blue	67, 67, 0, 40	51 / 51 / 153	#333399
	Green	50, 0, 50, 60	51 / 102 / 51	#336633

NH Drinking Water and Groundwater Trust Fund



	Color	CMYK	RGB	HEX
	Light blue	60, 31, 0, 22	80 / 138 / 200	#508AC8
	Blue	76, 61, 0, 41	36 / 59 / 151	#243B97
	Dark blue	66, 55, 0, 60	35 / 46 / 102	#232E66

Design and Construction
Supervised by

**N.H. Department
of Environmental
Services**

[Drinking Water or Clean
Water]
State Revolving Fund

CO-FUNDED WITH
[insert additional funding
sources]

PROJECT FUNDED BY
President Joe Biden's
Bipartisan Infrastructure Law

INVESTING IN
AMERICA

Project Name

Project Number | [add additional numbers]

Public Water Supplier

Town/City

